



Kate Vega

GRAPHIC DESIGN | WEB DESIGN | DIGITAL MARKETING

CONTACT



(330) 207-8460



design@katevega.com



www.kvdesign.co



Akron-Cleveland

ABOUT

Are you looking for someone specialized in the areas of web/graphic design, web development, and digital marketing who can deliver high-quality digital solutions? My unique blend of experience paired with a multifaceted skill set make me an excellent candidate for your organization.

"I hired Kate and find her work outstanding, precise, innovative and professional."

INDUSTRIES OF FOCUS

- B2B
- B2C

EDUCATION



SUMMA CUM LAUDE

2010 - 2012

B.T.A.S. BACHELOR OF TECHNICAL & APPLIED SCIENCES

Concentration in Computer Technology - Web Applications Development

Kent State University

A.A.B Associate of Applied Business

Concentration in Computer Technology - Web Design & Multimedia

Kent State University

2009-2010

EXPERIENCE

KV DESIGN CO.

2012 - CURRENT

WEB DESIGN & BRAND CONSULTING

Digital Marketing & Web Design Specialist

A client-facing role of brand development, digital design, and product marketing.

Cross-channel creative services across web, email, social, video, and paid media

channels. B2B responsive web design and print design. B2C brand development, ecommerce site and theme development, packaging design, product photography, multimedia design, video editing, animation, online store app integrations and business technology configuration.

MASON COMPANIES

2018 - 2019

WEB, EMAIL, & SOCIAL CREATIVE

Web Designer - eCommerce & Catalog Retail

THE BONANNO GROUP

2012 - 2013

DIGITAL MARKETING

Web Development Specialist - B2B & Online Retail

SKILLS & EXPERTISE

GRAPHIC DESIGN

90%

WEB DESIGN

90%

PHOTOGRAPHY

70%

DIGITAL MARKETING

90%

ECOMMERCE

80%

RECENT PROJECTS

www.swellskin.net

www.nexteon.aero