



Web & Graphic Design



Web Development



Digital Marketing



eBusiness Consulting

SKILLS	
Technical, Business Process Development, Product Development, Operations, Sales	Web design and applications development, digital marketing, eBusiness consulting, team leadership, sales management, operations management, social marketing, email campaign configuration, CRM implementation and integration, strategic planning, IT direction, and project management.
EXPERIENCE	7+ Years working as an independent contractor within a remote/virtual environment
<b>Kate Vega Design</b> 2009 – Current Independent eBusiness Consultant	Development of online presence for small to mid-sized businesses and non-profit organizations, online marketing, eBusiness consulting, Salesforce CRM implementation, marketing automation integration, custom web design, and applications development, social marketing, email campaign development and management, business process development, IT direction, product development and new product innovation and development, strategic planning, inventory management, internet sales and operations management.
<b>The Bonnano Group</b> Jan. 2012 – May 2012 (Internship) Web Development Specialist / Digital Marketing Consultant	Website design & development, digital marketing, SEO, website re-design, project management, resource management, team leadership & collaboration, website updates & maintenance, custom SQL database queries, custom web application development, CMS theme development (PHP & ASP.net based systems), eCommerce site design, implementation, & maintenance, PPC advertising, Google analytics, Google AdWord campaign management, Infographic concept & graphic design, blog content management, keyword-rich content development, traditional marketing & publishing, copywriting, & social media marketing.
EDUCATION	
Kent State University 2011-2012	B.T.A.S. in Computer Technology with a Concentration in Internet, Multimedia Design, Web Applications Development, and Programming.
Kent State University 2011	Certificate in Advanced Internet Programming, Web Scripting, Database Design, and Multimedia Design.
Kent State University 2009-2011	A.A.B. in Computer Technology with a Concentration in Web Development & multimedia.
Youngstown State University 2001-2003	Pursued B.F.A. in Digital Art, Graphic Design, and Visual Communications.
AWARDS & RECOGNITION	Graduated Summa Cum Laude with 4.0 / 4.0 GPA from Kent State University Multiple Scholarship Recipient for 2010, 2011, and 2012 Academic Years Graduated from Kent State University with Academic Recognition



- PROGRAMMING LANGUAGES  
HTML5, CSS3, JavaScript, PHP, MySQL, ASP.NET, APEX
- CODING APPLICATIONS  
Dreamweaver, Eclipse, Visual Studios, Adobe Flash
- PHOTO/GRAPHICS/MULTIMEDIA  
Adobe Photoshop, Illustrator, Fireworks, Flash
- CONTENT MANAGEMENT SYSTEMS  
Wordpress, Drupal, Magento, Joomla!
- INTERNET MARKETING  
SEO, Google Analytics, AdWords, Social, Email
- BUSINESS APPLICATIONS & CRM  
MS Office, Salesforce, Google Apps, Quickbooks